2023 MODEL YEAR

RAM 1500 BIG HORN CREW CAB 4X4

For more information visit: www.ramtrucks.com
or call 1–866–RAMINFO

FCA US LLC

THIS VEHICLE IS MANUFACTURED TO MEET SPECIFIC UNITED STATES REQUIREMENTS. THIS VEHICLE IS NOT MANUFACTURED FOR SALE OR REGISTRATION OUTSIDE OF THE UNITED STATES.

MANUFACTURER'S SUGGESTED RETAIL PRICE OF THIS MODEL INCLUDING DEALER PREPARATION

Base Price: $52,420

RAM 1500 BIGHORN/LONESTAR CREW 4X4
Exterior Color: Diamond Black Crystal Pearl–Coat Exterior Paint
Interior Color: Black Interior Color
Interior: Deluxe Cloth Bucket Seat
Engine: 5.7L V8 HEMI® MDS VVT eTorque Engine w/ Stop/Start
Transmission: 8–Speed Automatic 8HP75 Transmission

STANDARD EQUIPMENT (UNLESS REPLACED BY OPTIONAL EQUIPMENT)

FUNCTIONAL/SAFETY FEATURES
Advanced Multistage Front Air Bags
Supplemental Front Seat–Mounted Side Air Bags
Supplemental Side–Curtain Front and Rear Air Bags
3.21 Rear Axle Ratio
Push–Button Start
Remote Keyless–Entry
ParkView® Rear Back–Up Camera
Sentry Key® Theft–Deterrent System
Anti–Lock 4–Wheel Disc Brakes
Electric Parking Brake
Ready–Alert Braking
Rain–Brake Support
Tire–Fill Alert
Electronic Roll–Mitigation
Electronic Stability–Control
Trailer Sway Damping
Hill–Start Assist
Speed Control
Black Rotary–Shifter
Class III Bumper–Hitch
7–Pin Wiring Harness
26–Gallon Fuel Tank
Capless Fuel–Fill

INTERIOR FEATURES
Ram Clean Air System
Uconnect® 3 with 5–Inch Touch Screen Display
SiriusXM Guardian™ Connected Service w/Trial Period
Integrated Voice Command
Full Function Media Hub with 2–USB Plus Aux Port
12–Volt Auxiliary Power–Outlet
6 Speakers
4–Way Manual Adjustable Driver Seat
4–Way Manual Adjustable Front Passenger Seat
Power Front Windows with 1–Touch Up / Down
Rear Fixed–Window
Leather–Wrapped Steering Wheel
Tilt / Telescope Steering–Column

EXTERIOR FEATURES
18–Inch x 8.0–Inch Cast Aluminum Painted Wheels
275/65R18 BSW All–Season LRR Tire

OPTIONAL EQUIPMENT (May Replace Standard Equipment)

Diamond Black Crystal Pearl–Coat Exterior Paint	$200
Deluxe Cloth Bucket Seat	$595
Big Horn Package 27Z	
Big Horn Level 2 Equipment Group	$3,095
2–Way Power Lumbar Adjustable Driver Seat	
Handsfree Phone and Audio	
Uconnect® 5 with 8.4–Inch Touch Screen Display	
Electronic Shift–On–Demand Transfer–Case	
2nd–Row In–Floor Storage Bins	
Class IV Receiver–Hitch	
4G LTE Wi–Fi Hot Spot	
9 Amplified Speakers with Subwoofer	
Apple CarPlay®	
Front Fog Lamps	
Google Android Auto™	
Heated Front Seats	
Heated Steering Wheel	
ParkSense® Front and Rear Park–Assist with Stop	
8–Way Power Driver Seat	
Power Adjustable Pedals	
Power–Folding Mirrors	
Rear Power–Sliding Window	
Remote–Start System	
SiriusXM® with 6–Month Radio Sub Call 800–643–2112	
Ram Connect (Connected Services) with Trial	
Front and Rear Rubber Floor Mats by Mopar®	$160
275/55R20 All–Season LRR Tire	
20–Inch x 9.0–Inch Aluminum Chrome Clad Wheels	$1,595
Destination Charge	**$1,895**

Package Value Savings of $2,980
Included in Level 2 Equipment Group

TOTAL PRICE: * $59,960

WARRANTY COVERAGE
5–year or 60,000–mile Powertrain Limited Warranty.
3–year or 36,000–mile Basic Limited Warranty.
Ask Dealer for a copy of the limited warranties or see your owner's manual for details.

5 YEAR / 60,000 MILE
POWERTRAIN WARRANTY

Assembly Point/Port of Entry: STERLING HTS, MICH., U.S.A. S.L. SHIP TO: SOLDTO:

VIN: 1C6–SRFMT0PN–567092 L4–VON: 7573 0215–0

THIS LABEL IS ADDED TO THIS VEHICLE TO COMPLY WITH FEDERAL LAW. THE LABEL CANNOT BE REMOVED OR ALTERED PRIOR TO DELIVERY TO THE ULTIMATE PURCHASER.

* STATE AND/OR LOCAL TAXES IF ANY, LICENSE AND TITLE FEES AND DEALER SUPPLIED AND INSTALLED OPTIONS AND ACCESSORIES ARE NOT INCLUDED IN THIS PRICE. DISCOUNT, IF ANY, IS BASED ON PRICE OF OPTIONS IF PURCHASED SEPARATELY.

EPA DOT Fuel Economy and Environment

Gasoline Vehicle

Fuel Economy These estimates reflect new EPA methods beginning with 2017 models.

19 MPG combined city/hwy — 17 city, 22 highway

5.3 gallons per 100 miles

Standard pickups range from 12 to 70 MPGe.
The best vehicle rates 132 MPGe.

You spend $5,500 in fuel costs over 5 years compared to the average new vehicle.

Annual fuel cost $2,700

Fuel Economy & Greenhouse Gas Rating (tailpipe only): 4 (1 – 10, Best)

Smog Rating (tailpipe only): 5 (1 – 10, Best)

This vehicle emits 457 grams CO2 per mile. The best emits 0 grams per mile (tailpipe only). Producing and distributing fuel also creates emissions; learn more at fueleconomy.gov.

Actual results will vary for many reasons, including driving conditions and how you drive and maintain your vehicle. The average new vehicle gets 28 MPG and cost $8,000 to fuel over 5 years. Cost estimates are based on 15,000 miles per year at $3.40 per gallon. MPGe is miles per gasoline gallon equivalent. Vehicle emissions are a significant cause of climate change and smog.

fueleconomy.gov
Calculate personalized estimates and compare vehicles

Smartphone QR Code™

GOVERNMENT 5–STAR SAFETY RATINGS

Overall Vehicle Score ★★★★★
Based on the combined ratings of frontal, side and rollover.
Should ONLY be compared to other vehicles of similar size and weight.

Frontal Crash — Driver ★★★★★, Passenger ★★★★
Based on the risk of injury in a frontal impact.
Should ONLY be compared to other vehicles of similar size and weight.

Side Crash — Front seat ★★★★★, Rear seat ★★★★★
Based on the risk of injury in a side impact.

Rollover ★★★★
Based on the risk of rollover in a single–vehicle crash.

Star ratings range from 1 to 5 stars (★★★★★) with 5 being the highest.
Source: National Highway Traffic Safety Administration (NHTSA)
www.safercar.gov or 1–888–327–4236

The safety ratings above are based on Federal Government tests of particular vehicles equipped with certain features and options. The performance of this vehicle may differ.

PARTS CONTENT INFORMATION

FOR VEHICLES IN THIS CARLINE:
U.S./CANADIAN PARTS CONTENT: 64%

MAJOR SOURCES OF FOREIGN PARTS CONTENT:
MEXICO : 25%

NOTE: PARTS CONTENT DOES NOT INCLUDE FINAL ASSEMBLY, DISTRIBUTION, OR OTHER NON–PARTS COSTS.

FOR THIS VEHICLE:
FINAL ASSEMBLY POINT:
STERLING HTS, MICH., U.S.A.
COUNTRY OF ORIGIN:
ENGINE: MEXICO
TRANSMISSION: UNITED STATES

MOPAR® VEHICLE PROTECTION
A PRODUCT OF FCA US LLC
Ask for Mopar Vehicle Protection for your vehicle. We Built It. We Back It.